



'50s Rock 'n' Roll Study Unit

Name:		Date:	
Email:		Prof/Class:	

Chapter 1 – Starting Points: Timelines, Cultures, Styles & Technology

Important Terms & Names

1) What two cultural phenomenon encouraged the emergence of a new style of music called “rock ‘n’ roll”?

2) How did the development of the 45 r.p.m. record affect rock ‘n’ roll?

3) What role did the jukebox and portable radio play in the popularization of rock?

4) What new demographic group emerged following World War II?

5) How did this group create its own culture?

6) Why was there a backlash to the new style of music? From where did the reaction come?