



'60s Rock 'n' Roll Study Unit

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| Name: | | Date: | |
| Email: | | Prof/Class: | |

Chapter 10: Rock Festivals: The Rise and Fall of Music, Peace, and Love

Important Terms & Names

1) How did the major outdoor music festivals at the end of the '60s evolve from gatherings in San Francisco?

2) What was the "Summer of Love"? Why?

3) What was the Monterey Pop Festival? Who were the organizers? Where did the profits from the events go?

4) Why was the Woodstock Festival viewed as one of the most commercialized events in rock history?

5) Why did Woodstock turn out to be a dismal musical disappointment?

6) What was originally billed as “Woodstock of the West Coast”? When did it occur?

7) Why did the San Francisco park officials pull the event’s permit?

8) What role did those providing security and the stage setup play in the disaster that was Altamont?

9) What role did the Rolling Stones play in the tragedy of Altamont?

10) What legendary rock song by Don McLean supposedly captures the worst moments of Altamont?