



Rap/Hip-Hop Study Unit

Name:		Date:	
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Chapter 6: Rap’s Golden Age

Important Terms & Names
1) Why do some critics refer to Run-D.M.C. as the “Beatles of the hip-hop era”?
2) How was the message, attitude, and rap delivery of Run-D.M.C. different from previous rappers?
3) How did Run-D.M.C. bring about the mainstreaming of rap into popular American culture?
4) Which rock group and song facilitated in the breakthrough?

5) Which seminal rap record label was formed by Russell Simmons and Rick Rubin?

6) How did the message of LL Cool J's lyrics differ from previous rap artists?

7) How did the clothing and physical look of rap change because of Run-D.M.C. and LL Cool J?